

INVITATION TO SPONSORS

Dear ladies and gentlemen,

We invite you to become involved as one of the sponsors of our upcoming two-day fair of transport technologies and services:



Which will be held on September 15th and 16th 2021
in Belgrade Hotel *Jugoslavija*

As a sponsor you will be able to directly present your company or institution to a large number of visitors from the whole region, as well as the expert and the general public, representatives of national railways and public companies in the region, and indirectly, through a targeted PR campaign in the media and advertising materials.

We offer you very affordable and attractive sponsorship packages that include promotion of your company directly in desired target group. We are certain that you will find an adequate package suited to both - your budget and needs. More information and benefits can be found in the accompanying sponsorship packages on page 2.

Due to the limited number of sponsor packages, we kindly ask you to send your application for the selected sponsorship package for SEE Mobility 2021 via e-mail to welcome@rcsee.org no late than **July 15th, 2021**.

Upon receiving your application, we will contact you to answer on your questions and agree all necessary details.

We look forward to your response.

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Rail Cluster for South East Europe
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Serbia 11050 Beograd
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Mob: +381 64 1999 981

E-mail: welcome@rcsee.org
www.rcsee.org

OFFERED SPONSORSHIP PACKAGES

Sponsorship package	Sponsorship contribution	Sponsorship benefits
<p>GENERAL/ PLATINUM SPONSORSHIP AND FAIR PARTNER COUNTRY (1 x)</p>	<p>10.000,00 EUR reserved</p>	<ul style="list-style-type: none"> • Status of SEE Mobility 2021 Fair Platinum Sponsor • Status of the fair partner country on all marketing materials and throughout the whole event • Welcome speech in front of the fair partner country at the SEE Mobility 2021 opening ceremony (ambassador or chamber president/director) • Free fair stand of the platinum sponsor at the main exhibition position in the grand hall (16m²) with branded information desk • Participation of the platinum sponsor representative in the panel at the main conference on the first day of the fair • The platinum sponsor advertisement on the last 1/1 page, on the back cover of fair catalogue (DIN A-5 format). • The platinum sponsor Roll-Up in the presentation area where the official opening, conference and corporate presentation are to be held. • Exclusive participation of the platinum sponsor on the press conference that will announce the fair • Promotion of the platinum sponsor as general sponsor in all texts and marketing materials on Serbian business portals where the fair will be advertised and announced • Placement of the platinum sponsor name and logo on all advertising materials (such as fair catalogue, fair banner, invitations, posters, etc.) • Statement of the representative of the platinum sponsor (or partner country) in the promotional-reportage movie about SEE Mobility 2021 which will be delivered after the fair to all media in Serbia and Southeastern Europe and posted on the SEE Mobility 2021 website. • Visibly placed logo (banner) for two full years on the fair website www.see-mobility.com • Free advertisement on 1/1 page in the interior of the October 2021 issue of Rail Cluster for South East Europe e-magazine „SEE Rail Perspective“ on Serbian and English languages. <p>http://www.rcsee.org/rail-cluster/wp-content/uploads/2020/05/RCSEE-newsletter-16.pdf</p>

<p>GOLDEN SPONSORSHIP (4)</p>	<p>2,300 EUR</p> <p>1 of 4 reserved</p>	<ul style="list-style-type: none"> • Status of SEE Mobility 2021 fair Golden Sponsor • Free fair stand of your company at one of the most visible positions in the grand fair hall (12m²) with branded information desk and basic equipment • Your company advertisement on 1/1 page, inside the fair catalogue (DIN A-5 format). • Placement of company name and logo on all advertising materials (such as fair catalogue, fair banner, invitations, posters...). • Visibly placed logo (banner) in media promotion for <u>two full years</u> on the fair website www.see-mobility.com • Free advertisement on 1/1 page in the interior of the October 2021 issue of Rail Cluster for South East Europe e-magazine „SEE Rail Perspective“ on Serbian and English languages. http://www.rcsee.org/rail-cluster/wp-content/uploads/2020/05/RCSEE-newsletter-16.pdf
<p>SILVER SPONSORSHIP (5 x)</p>	<p>700,00 EUR</p>	<ul style="list-style-type: none"> • Status of SEE Mobility 2021 fair Silver Sponsor • One of the most visible positions for your fair stand (8m²) in the grand fair hall • Your company advertisement on the 1/2 page, inside of fair catalogue (DIN A-5 format). • Placement of company name and logo on all advertising materials (such as fair catalogue, fair banner, invitations, posters...). • Visibly placed logo (banner) in media promotion for <u>two full years</u> on the fair website www.see-mobility.com • Free advertisement on 1/2 page in the interior of the October 2021 issue of Railway Cluster for South East Europe e-magazine „SEE Rail Perspective“ on Serbian and English languages. http://www.rcsee.org/rail-cluster/wp-content/uploads/2020/05/RCSEE-newsletter-16.pdf